

State Treasurer Clint Zweifel

Investing in a Stronger Missouri

**2012
Re-Election
Campaign**





Why I'm Running

When you elected me State Treasurer in 2008, we faced some of the toughest economic challenges in generations. Since my first day on the job, I have been committed to meeting those challenges head on and getting results for Missouri taxpayers. We are achieving tremendous results:

- ◆ Awarded more than \$700 million in low-interest loans for farms and small businesses, impacting more than 12,000 jobs and farms
- ◆ Achieved fair market rate of return on state deposits for the first time in more than 50 years
- ◆ Protected Missouri's AAA bond rating
- ◆ Returned more Unclaimed Property to more people than ever, while cutting wait times in half
- ◆ Improved our college savings plan so more Missourians are saving more money than ever before

I am running for re-election because there is more work to be done to build a stronger environment for Missouri's families, students, farmers and businesses. Missourians deserve strong leadership and fiscal responsibility. Under my leadership, your tax dollars are safe because each and every day my office is committed to being efficient, accountable and transparent. These are values my administration will always have.

I know Missouri's brightest days are still ahead of us. I know Missouri can grow as a leader in the Midwest, but we need a smart economic plan and a steady hand on the wheel.

I know what it takes to be State Treasurer because I've done it and you can be proud of the great results we are getting.

It is an honor to serve you, and I would be grateful to earn your support.

A handwritten signature in black ink that reads "Clint Zweifel".

Clint Zweifel
Missouri State Treasurer

RE-ELECT **Clint Zweifel**
TREASURER

About Clint

Clint Zweifel was elected in November 2008, becoming the youngest Missouri State Treasurer elected in more than 100 years. Since his first day in office, Clint has focused on job creation and the economy, helping more families save for college and running an efficient and accountable office that stretches tax dollars further.

As State Treasurer, Clint serves as the chief financial officer of the state, safely and securely managing \$23 billion in annual state revenues.

At the same time families are tightening their belts, Clint is getting more done with less by cutting spending and running a streamlined office that works more efficiently.

Clint is a lifelong Missourian, born and raised in Florissant. His dad is a retired union carpenter and his mom is a retired hairdresser. Charlie and Brenda Zweifel taught Clint the value of working hard and making investments in people - from coaching youth sports to volunteering for church, school and community. Clint became the first person in his family to attend college. He earned a Bachelor of Arts in Political Science and a Master of Business Administration from the University of Missouri-St. Louis.

Clint and his wife, Janice, have been married for 14 years and are parents to two wonderful daughters, Selma and Ellie. Janice, a behavior analyst, works with children and adults with special needs. The Zweifel family currently lives in Columbia.

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“I know what it takes to serve as State Treasurer because I’ve done it during the toughest

economic time in generations. My commitment is to stay above the political fray to get things done for Missourians.” – Clint Zweifel





Clint's Record of Creating Jobs and Saving Missouri Tax Dollars

“Just when we were about to give up on any degree of cooperation in government, our faith has been restored by a Democratic state treasurer...”

– ST. LOUIS BUSINESS JOURNAL March 2009

Growing our economy and putting Missourians back to work

Streamlined and bolstered the Missouri Linked Deposit Loan Program for small businesses and farms

- ◆ Invested more than \$700 million in Missouri farms and small businesses, impacting more than 12,000 jobs and farms
- ◆ Eliminated red tape for Missouri's small business owners and farmers, ensuring they have access to low-cost capital
- ◆ Guaranteed emergency loans for qualified borrowers impacted by flooding, tornadoes and other natural disasters for the first time in the program's history

Achieved a fair interest rate on Missouri's \$4 billion investment portfolio for the first time in more than 50 years

- ◆ Invested more state dollars within Missouri by eliminating a disincentive that existed prior to Clint taking office. As a result, Clint has reinvested hundreds of millions of dollars back into Missouri communities
- ◆ Worked with Republicans and Democrats to unanimously pass Invest in Missouri, legislation that allows Clint to earn a competitive interest rate for taxpayers for the first time in more than half a century



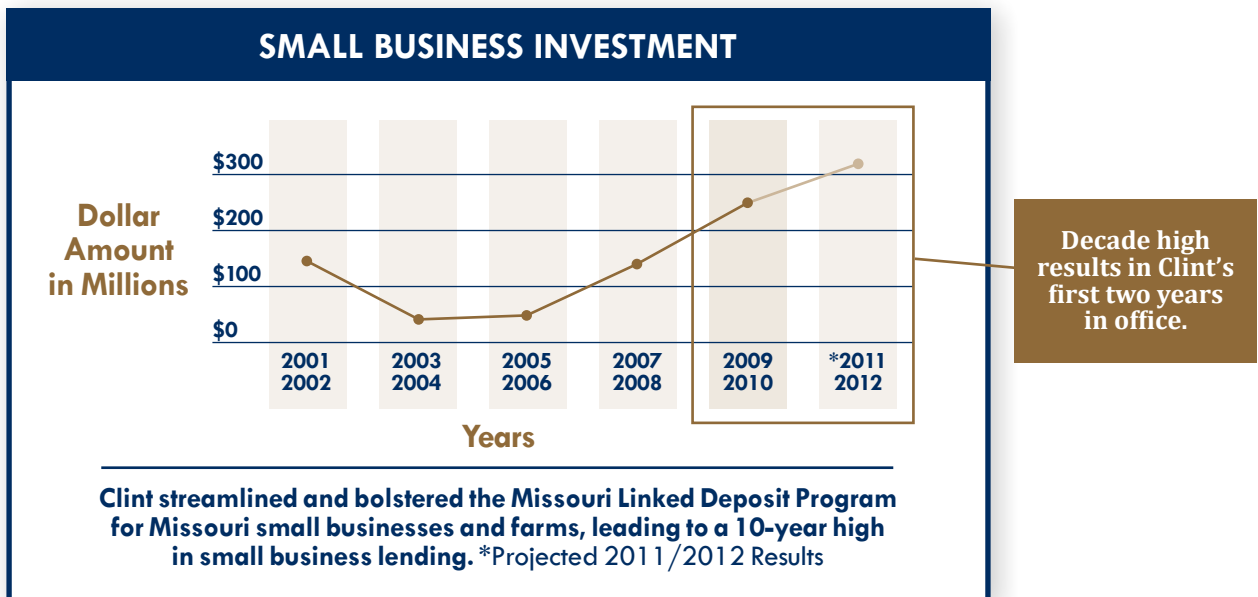
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Clint's Record of Creating Jobs and Saving Missouri Tax Dollars

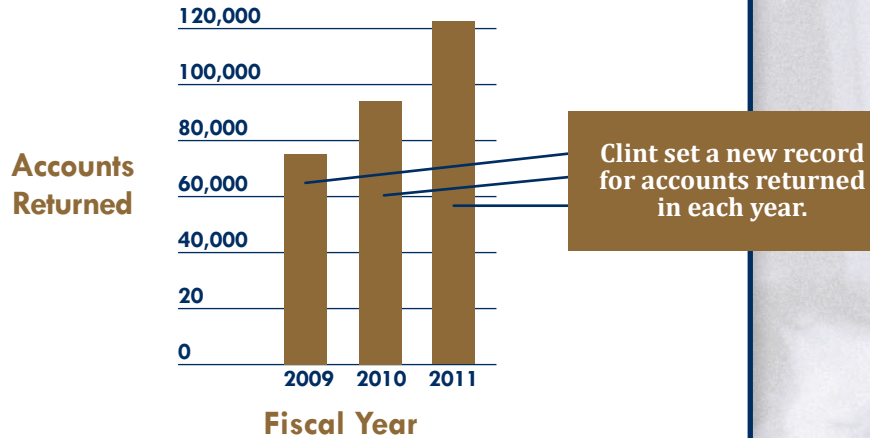
A fiscally responsible office stretching tax dollars further

- ◆ Protected Missouri's perfect AAA bond rating despite irresponsible actions in Washington that caused the first U.S. credit downgrade in history. Missouri is 1 of only 8 states in the nation to receive the highest possible credit rating from all three major rating services
- ◆ Managed Missouri's \$23 billion investment portfolio through the toughest economy in generations
- ◆ Streamlined the office to get better results while spending less. Clint's staff of fewer than 50 employees is the same size today as when Harry Truman was President
- ◆ Created an Open Government website that is providing an unprecedented level of transparency in state government
- ◆ Returned more Unclaimed Property to more people in half the time it took before Clint took office. Set all-time records for dollars returned and accounts returned in each full fiscal year he has been in office
- ◆ Streamlined MOST—Missouri's 529 College Savings Plan so more Missourians are saving more money for higher education than ever before. The plan is now a top 5 plan in the nation
- ◆ Tripled the number of participating lenders in the Missouri Linked Deposit Program, providing significantly increased access to low-cost loans for small businesses and farms throughout the state

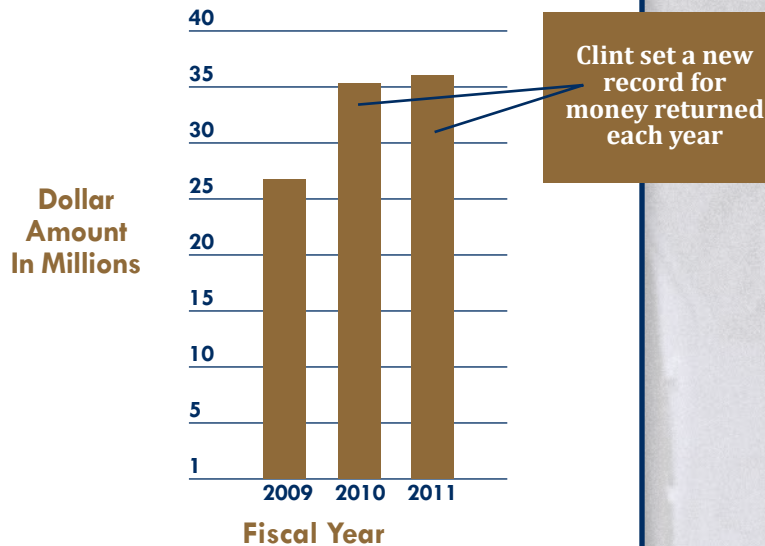


Clint's economic development legislation is a "sensible approach to address a situation that demands rational and creative thinking."

UNCLAIMED PROPERTY ACCOUNTS RETURNED



TAXPAYER DOLLARS RETURNED TO TAXPAYERS



Since taking office, Clint has returned nearly \$90 million in Unclaimed Property and reduced wait times by half.

Clint is working to make higher education more affordable

“Zweifel...is the first person in his family to have attended college. He understands the lack of access for some Missouri families.”

–  December 2010

Improving access to quality education and helping families save for college

- ◆ Improved MOST–Missouri’s 529 College Savings Plan, making it the 5th best plan in the nation and lowering costs by 54%
- ◆ Secured private funding to provide matching grants for the first time in the plan’s history, maximizing opportunities for low and middle-income families saving for a child’s higher education
- ◆ Developed Missouri Promise, legislation that expands the A+ Schools program that guarantees the opportunity to earn a 4-year degree for any student who earns good grades and performs community service
- ◆ Improved access to affordable, quality higher education. Clint believes that investing in our children’s future and keeping higher education costs under control is vital in creating an educated, highly-skilled workforce that can compete in a global economy

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“Zweifel is that rare Missouri Democrat who is neither dusting himself off from a beating in November, or fretting about his prospects in 2012.” -

ST. LOUIS POST-DISPATCH

May 2011

Why Clint Wins

- ◆ No Missouri State Treasurer has ever lost a bid for re-election
- ◆ No down ballot statewide candidate has lost a bid for-relection in a presidential election year in more than 40 years
- ◆ Clint is a proven winner in both Republican and Democratic years
- ◆ In 2008, Clint faced a challenging four-way primary and still won the general election by more than 90,000 votes
- ◆ As an incumbent, Clint has significantly increased name ID and has received consistently strong media coverage in every media market in the state
- ◆ Clint is running a State Treasurer's office that is achieving record performance despite a struggling economy
- ◆ There have only been two Republican State Treasurers since 1933
- ◆ A proven fundraiser: Clint raised more money in 2008 than any previous candidate for Missouri State Treasurer



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Contact Information:

To learn more about Clint's campaign, visit our website at www.ClintForMissouri.com

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